



TEAM CCO
Charitable.Social.Fitness.



DEPARTMENT: Team CCO is a charity fitness team who participate in events throughout the year in the Chicago area to raise money for Cornerstone Community Outreach.

OVERVIEW: Work with Team CCO to develop and put into action marketing plans specific to the events that Team CCO is affiliated with. **New** for 2015 is Team CCO would like to have it's own 5K run/walk! Internship's available starting December 1, 2014

In 2015 Team CCO will be participating in the following events:

- Bank of America Shamrock Shuffle - March 29, 2015
- Merrell Down & Dirty Obstacle Race - June 2015
- Greater Chicago Food Depository Annual Hunger Walk- late June 2015
- Rock & Roll Chicago Half Marathon – July 19, 2015
- Bank of America Chicago Marathon - October 11, 2015

SPECIFIC DUTIES AND RESPONSIBILITIES:

- Recruit runners for Team CCO
- Planning of the **new** 5K
- Expand fundraising reach
- Marketing and development for CCO

QUALIFICATIONS: Marketing, development or business major with a passion for running would be an ideal fit for this internship.

PERSON OVERSEEING:

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Website:

<http://teamcco.com>